

West Heath Primary School Travel Plan – February 2019



Rednal Road
West Heath
Birmingham
B38 8HU

Email enquiry@westheathprimary.bham.sch.uk

Headteacher :Mr M Hooper

LEA Number: 330 2109

Foreword

This travel plan looks at how pupils are currently travelling to and from school and sets out a package of measures to encourage pupils to use more sustainable and healthy forms of transport to travel safely. The plan is a strategic document setting out actions and timescales which will be regularly reviewed.

This plan also attempts to tackle the problem of parking which is a particular issue for all schools and what needs to be done to educate both pupils and parents regarding this issue.

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1. School Profile

Existing school Characteristics

The school is located in a housing estate located just off Rednal Road which is a busy main road which runs through the longbridge area. The road the school entrance is located on is a small side road which has limited off street parking, which has a mix of houses and bungalows.

The school is a two form entry and has 420 pupils on roll. The school day runs from 8.50 am and finishes at 3pm. The school offers a before and after school wrap around care which runs from 7.30 am to 8.50am and then at 3pm until 6pm. Parents have to pay for this service The school offers after school clubs too which run from 3pm until 4pm.

The school employs 26 full time staff and 32 part time staff.

Location

Map 1: Location of West Heath Primary



Rednal Road is a slip road off the main Rednal Road, which the school frontage is located on. It has a 30 mph speed limit and has 'School Keep Clear' markings along the frontage of the school to deter parental parking. Footpaths are in good condition and are well lit. This road is a very narrow side road. The school has only the one pedestrian access point to the site which is located on this road. Parents can access Wakeford Road which is

situated at the back of the school via short gulley way located short distance from the school entrance.

The school is having a new school built which will be handed over to them in February 2019. There are no proposed changes to the currently number of pupils on roll or staff. The school entrance will remain unchanged; it's just the building location that has moved.

Accessibility

Public Transport

The school is served by a number of local buses, the 49 is the nearest bus service and there are a number of stops a short walk from the school, the service operates every 15 minutes at school peak times. Currently 4 pupils travel to school by bus, so this shows that this is a variable form of transport for parents and children.

Rail

The nearest railway station is Northfield Station which is located 1.1 miles from the school location and will take 28 minutes to walk to at a medium pace. This station has regular service into Birmingham City Centre as well as to other destinations such as Redditch. If parents and staff need to use the train to travel to school then is a viable form of transport.

Roads

The school is located just off the Rednal Road which is a busy through road from Birmingham City Centre to Longbridge and Redditch. The speed limit is 30 mph and has plenty of safe crossing places along it for pedestrians to cross at.

Walking

There are good walking routes to the school and the pavement are in good condition and are well lit. The school have 170 pupils travelling on foot, many of the pupils live close by.

Cycling

The school have no designated cycle routes close by, but many of the smaller side roads can be used by cyclist if they don't wish to travel the larger busy main roads. The school again has many of its pupils living locally 11 pupils at the moment travel by bike but 84 have shown an interest in wishing to use their bike to travel to school. If training is given to these pupils then travelling by bike could be viable option for pupils and parents.

Parking on school site

There is one vehicular access to the school that is located on Rednal Road where there is small car park for staff to park in. This provides 32 parking spaces.

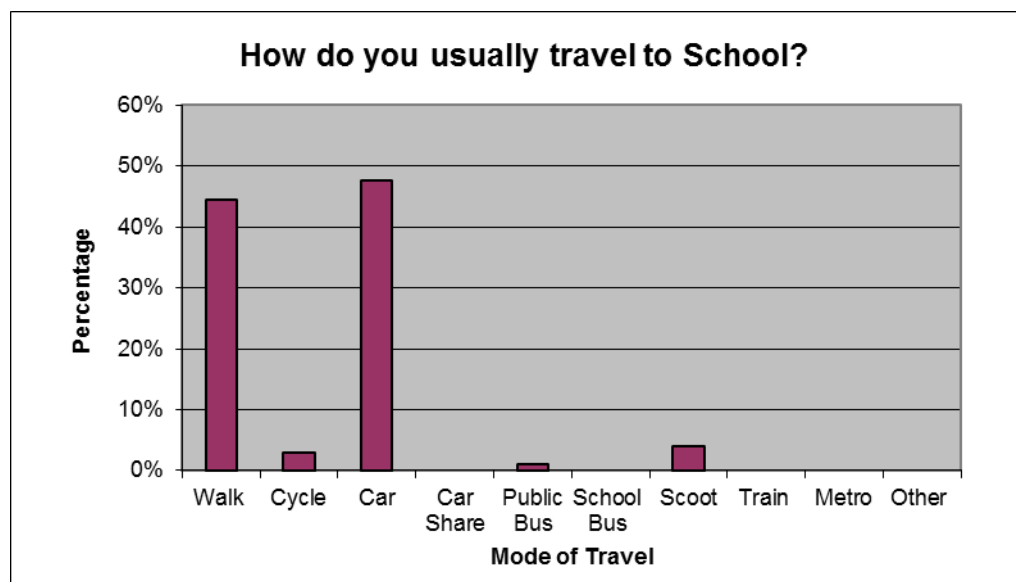
The school will have a new building which will be finished in February 2019 and the vehicular entrance will remain in the same location but the car park will be increased to accommodate 60 car parking spaces.

The school provides a cycle shelter to accommodate 10 bicycles if pupils or staff wish to travel to school by bike.

2. Transport Survey Results

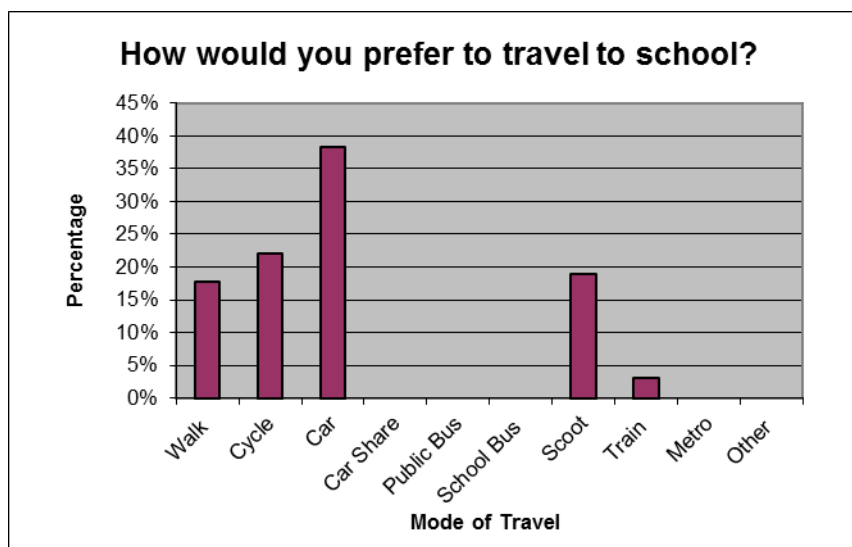
Pupil Survey Results

The graphs below have been created using the survey results collected in February 2019



Answer	Count	Percentage
Walk	170	45%
Cycle	11	3%
Car	182	48%
Car Share	0	0%
Public Bus	4	1%
School Bus	0	0%
Scoot	15	4%
Train	0	0%
Metro	0	0%
Other	0	0%

We can see from the survey results that 45% of children are walking to school. Other sustainable ways the children are travelling to school are 3% cycling, 4% scooting. 48% are travelling by car. The school has already made a good start in encouraging children to travel to school by other means than the car.

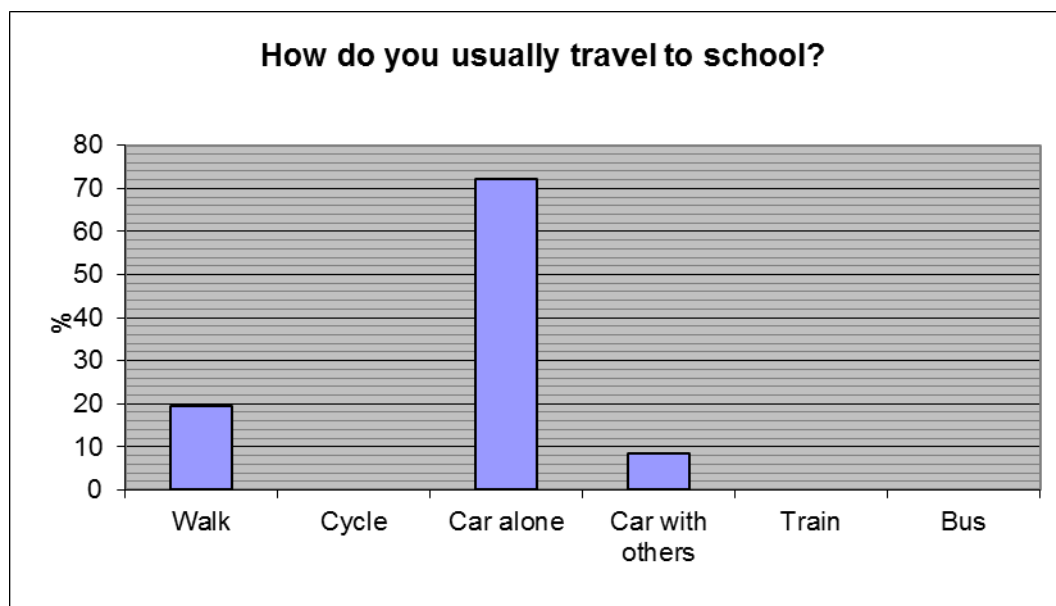


Answer	Count	Percentage
Walk	68	18%
Cycle	84	22%
Car	146	38%
Car Share	0	0%
Public Bus	0	0%
School Bus	0	0%
Scoot	72	19%
Train	12	3%
Metro	0	0%
Other	0	0%

When the children were asked how they would like to travel, we can see that sustainable travel has increased 18% wish to walk and 22% to cycle, 19% scoot, and the car use has decreased to 38% indicating that behaviour change is possible if parents can be persuaded to change the way they bring their children to school.

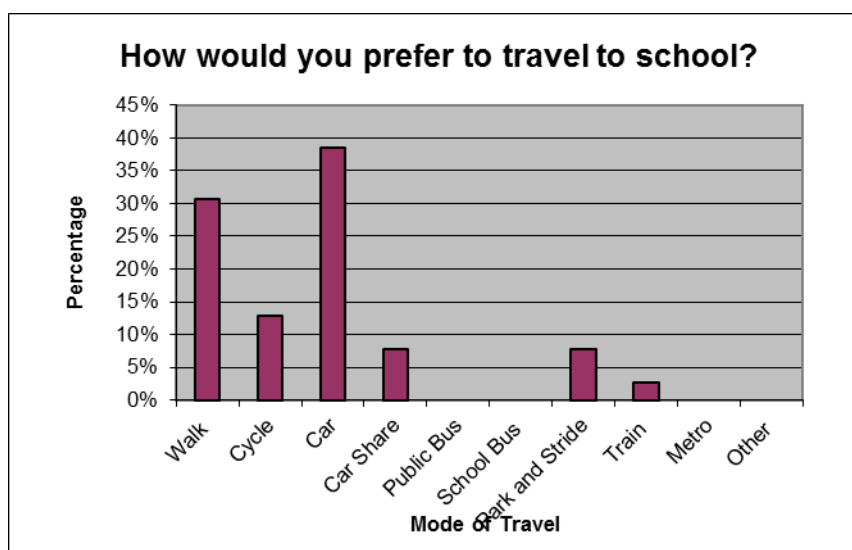
Staff Survey Results

The graphs below have been created using the survey results collected in February 2019.



Answer	Count	%
Walk	7	19
Cycle	0	0
Car alone	26	72
Car with others	3	8
Train	0	0
Bus	0	0

We can see from the survey results that 19% of staff are walking to school. Other sustainable ways the staff are travelling to school are 8% car sharing, and, 72% travelling by car.



Answer	Count	Percentage
Walk	12	31%
Cycle	5	13%
Car	15	38%
Car Share	3	8%
Public Bus	0	0%
School Bus	0	0%
Taxi	3	8%
Train	1	3%
Metro	0	0%
Other	0	0%

When the staff were asked how they would like to travel then we can see that sustainable travel has increased 31% wish to walk and 13% to cycle, 8% car share and the car use has decreased to 38%. Behaviour change is possible if staff can be persuaded to change the way they travel to school.

3. Targets

The school has set two targets for 2019/20

Increase walking to school by 2%

Already 45% of children are walking to school and when asked their preferred way to travel a further 31% indicated they would like to walk to school. The school have recently signed up to taking part in the Walk Once A Week scheme (WOW) with Living Streets. This scheme rewards children with a badge who walk once a week during the month. This scheme has proven to be very popular with the children and have shown good results in increasing walking to school. These types of initiatives should help the school achieve the target they have set.

Increase cycling to school by 1%

Already 3% are cycling to school and when asked their preferred way to travel to school a further 22% indicated they would like to travel in this way. The school are planning a wide range of cycling activities in their action plan such as bikeability training, the big pedal, and bling your bike. These activities provide the children with a flavour of using their bikes as way to travel to school. By taking part in regular cycling activities this will encourage the children to use their bikes more frequently. Again these type of initiatives will help the school achieve the target they have set.

The school has chosen these quick win targets as their first step to making behaviour change in their school a possibility. These small changes can be easily made by parents and don't necessarily need to take place every day.

The school should be able to achieve these targets when they resurvey in the next 12 months.

4. Transport Issues

Congestion outside school on Rednal Rd & Wakeford Rd– drivers parking on pavements

Rednal Road is a slip road off the main Rednal Rd. The school main entrance is positioned in the middle of this road and has private residential houses either side of it. As it is a two way, very narrow road with resident parking, the congestion that occurs at the start and end of the school day is chaotic. Drivers have to straddle across pavements obstructing the pathway for pedestrians.

The school have recently introduce a voluntary one way system on this road, as they felt the safety of the parents and children were being put at risk. It is still early days yet but they are hopeful this will make this road a little safer at the start and finish of the school day. This entrance can have a large amount of pedestrian footfall.

Located on the Rednal Road slip road is a large number of pedestrian guard railings and a Traffic Regulation Order School Keep Clear Marking outside the school pedestrian entrance. This to deter parents from parking inappropriately in this area, the school are loaning a School Keep Clear parking box this term to run their own parental parking campaign. They are developing a parking pledge that they are asking parents to sign up to so they can try to change long term behaviour of parents and asking them to park further afield instead of immediately outside the school gate.

Wakeford Road is situated at the back of the school and is again a residential narrow road. This can mean that parents do park on the pavements so not to block the road. Parents have been known on occasions to block residential driveways. Again this can become heavily congested at peak start and finish times of the day.

Mitigating measures

On Wakeford Road there is short amount of pedestrian guard railing just where the pupils exit a short gulley way. Currently there are no School Keep Clear markings located on this road. As part of producing this travel plan, the school have requested if they could have some markings installed at this location, to deter parking which will help make this area safe for those travelling on foot. As requested this location has been identified through the Safer Routes to School programme to see if these measures can be implemented as part of the 2019/20 programme

Rednal Road where the school is located on is a very narrow road, and becomes almost an in passable road at school peak start and finish times. The school were very concerned about the safety of its pupils as the pedestrian entrance is also located on this road, and the footpath does

become heavily parked making it difficult for those on foot to travel along them.

The school have asked for this road to become one way for quite a while now, so that cars that do need to enter do so in a safe manner. They have introduced a voluntary one way systems that they have been asking parents to adhere just recently, so far the school have received positive feedback.

To help alleviate the parking issues that the school are having along this road, the school have loaned the School Keep Clear parking box. This enables them to run their own parental parking campaign, which is to deter parents parking on the School Keep Clear markings. As well as promoting travelling to school by sustainable means eg walking, cycling, scootering. The parking box will be loaned to them for a term and will have accompanying civil parking enforcement to deter inappropriate parking by parents during this time.

The school have signed up to the Walk Once a Week (WOW) scheme which is funding by Living Streets. The school have only been running the scheme for a month and already walking rates are up by 15% which is great news of the congestion outside the school gate.

All of the above initiatives are leading to changing the way parents are travelling to school and helping the school deliver the targets set out in this plan. Reducing congestion outside the school gate and making it safer for those parent and children who wish to travel to school by bike, walk or scooter.

Consultation

The school will engage with the local authority Behaviour Change team for accessing support in connection with the promotion of safe and sustainable travel. They will regularly update their travel plan and will deliver the activities contained in their action plan so that they can gain a national accreditation for doing so.

The school will discuss the contents of the travel plan at Senior Management team and with governors, and report back on activities delivered and progress on accreditation.

5. Action Timetable

Actions	Responsibility	Date Delivered
Travel Initiatives		
W1 Living Streets – Walk Once a Week Campaign	Rajo Tahkar/ Jessica Chamberlain	April 2019
W6 Take part in Walk to school Week	Jessica Chamberlain	May 2019
W7 Take part in Walk to school Month	Jessica Chamberlain	October 2019
W8 5 to 10 minute walking zone	Jessica Chamberlain	November 2018
C5 To take part in the Big Pedal which is a national cycling campaign	Jessica Chamberlain/sustrans	April 2019
C2 Cycle parking installed	Jessica Chamberlain	November 2018
C8 Take part in Bike Week	Jessica Chamberlain	June 2019
C15 Hold a bling your bike event	Jessica Chamberlain	June 2019
C20 Take part in a Cycle Challenge	Jessica Chamberlain	June 2019
R1 For year 5 and 6 pupils to undertake Bikeability training	Adam Hooper/ Jessica Chamberlain	June 2019
R5 Pedestrian training skills	Jessica Chamberlain/Paul Dasilva	July 2019
R6 Independent travel training	Jessica Chamberlain/ Matt Blackburn senco/Paul Dasilva	July 2019
R9 Road Safety assembly	Jessica Chamberlain/all school staff	July 2019
R10 Be Safe Be Seen campaign	Jessica Chamberlain	October 2019
R11 Road safety workshop	Jessica Chamberlain/Gordon/Police/ Paul Dasliva	July 2019
R13 Use of transition resources	Jessica Chamberlain	June 2019
R17 School to lobby to local councillor about installation of a	Jessica Chamberlain/pupil voice	July 2019

20 mph limit		
R12 Safety around large vehicles worksho	Jessica Chamberlain/Cemex	September 2019
R23 Road Safety Workshop delivered to all year groups (in car safety)	Jessica Chamberlain and Paul Dasilva	July 2019
R18 Road Safety day or week	Jessica Chamberlain	November 2019
AQ1 – School promotes car sharing	Jessica Chamberlain	September 2019
AQ6 Promotes highway code to students, staff and parents	Jessica Chamberlain	September 2019
AQ14 Air pollution promotion	Jessica Chamberlain	November 2018
AQ15 –National Clean Air day	Jessica Chamberlain	June 2019
PT2 School promotes public transport	Jessica Chamberlain	July 2019
PT3 School promotes responsible behaviour on public transport	Jessica Chamberlain	November 2018
PT5 School promotes the young person travel card – transition sessions	Jessica Chamberlain	June 2019
PT10 School has anti bullying policy for school transport	Jessica Chamberlain	September 2019
Supporting Initiatives		
PR2 Information sent out to residents	Jessica Chamberlain	March 2019
PR1 Promotion of sustainable travel through the school newsletter	Jessica Chamberlain	April 2019
PR16 Letter from headteacher regarding the start of the parental parking campaign/pledge	Jessica Chamberlain/Mrs Hooper	April 2019
PR6 School has an active travel policy in place	Jessica Chamberlain	July 2019
PR8 Competitions run and promoted within school (design WOW badge) and the road safety posters	Jessica Chamberlain/ and whole school	July 2019
PR9 Hold sustainable travel assembly	Jessica Chamberlain	September 2019
PR12 Parents evening and induction evenings talk about sustainable travel	Jessica Chamberlain	July 2019
PR13/10 Information on website and social media promoting activities that pupils have been involved in	Jessica Chamberlain	September 2019
PR14 Councillor invite to event	Jessica Chamberlain/school council	September 2019

PR19 School railing banner – kids and cars don't mix	Jessica Chamberlain/Teachers	April 2019
CU2 Teachers teaches the health benefits of safe and active travel	Jessica Chamberlain/Teachers	September 2019
CU3 School teaches environmental benefits of active travel	Jessica Chamberlain/Teachers	September 2019
CU5 Bike Maintenance lesson	Adam Hooper	June 2019
CU7 Road safety lesson	Jessica Chamberlain/Paul Dasilva	July 2019

6. Monitoring and Review

Monitoring

The success of the school travel plan will be monitored through travel mode surveys collected annually and completion of activities contained in the action plan. This will lead to the school achieving a national accreditation.

There will be regular monitoring of general travel issues and road safety of both pupils and parents. The school travel action plan delivers a range of sustainable activities to help alleviate some of these issues and will engage parents to think about the way they travel to school and whether they need to travel by car every day.

The school travel plan champion receives regularly newsletters that contains resources that can help them deliver their aims and objectives. This will in turn help the school delivery a successful travel plan

Review

The travel plan will be reviewed on an annual basis and the action plan will be updated. The review will be led by the School Travel Plan Champion. A more comprehensive review and re-write of the travel plan will occur after three years.

The review will consider pupil travel needs and actions will reflect any changes that have been identified. The School Travel Plan will be revised as necessary to take account of these.